<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30 am</td>
<td>Registration in Chuck Obershaw Dining Room, Upper Commons</td>
<td></td>
</tr>
<tr>
<td>Noon-1:00 pm</td>
<td>Luncheon</td>
<td></td>
</tr>
<tr>
<td>12 pm</td>
<td>Welcome and Introductions</td>
<td>Albert Karnig, President, CSUSB, Susan Lien Longville, Director, WRI, Pat Milligan, Board President, San Bernardino Valley Municipal Water District</td>
</tr>
<tr>
<td>12:15 pm</td>
<td>Introduction of Keynote Speaker</td>
<td>Dr. James Noblet, WRI Faculty Chair</td>
</tr>
<tr>
<td>12:20 pm</td>
<td>Keynote: A Historical Perspective on Drought in California</td>
<td>Dr. Richard Minnich, Professor, UCR</td>
</tr>
<tr>
<td>1 pm</td>
<td>Adjourn to Events Center A &amp; B, Santos Manuel Student Union</td>
<td></td>
</tr>
<tr>
<td>1:30 pm</td>
<td>Conserving Precious Water Supplies: Temporary or Permanent?</td>
<td></td>
</tr>
<tr>
<td>2:15 pm</td>
<td>Questions from registered guests to Conserving Water Panelists</td>
<td></td>
</tr>
<tr>
<td>2:30 pm</td>
<td>Crisis in the Bay-Delta</td>
<td>Keith Coolidge, Deputy Director, CALFED</td>
</tr>
<tr>
<td>3:00 pm</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>3:15 pm</td>
<td>Wise Investments to Continue Drought Proofing the Inland Empire</td>
<td></td>
</tr>
<tr>
<td>4 pm</td>
<td>Questions from registered guests to Wise Investment Panelists</td>
<td></td>
</tr>
<tr>
<td>4:15 pm</td>
<td>Practical tools for conservation</td>
<td></td>
</tr>
<tr>
<td>5:00 pm</td>
<td>Adjourn to Reception</td>
<td></td>
</tr>
</tbody>
</table>
Managing Drought in the Inland Empire
-sponsored by San Bernardino Valley Municipal Water District
Hosted by Water Resources Institute, California State University, San Bernardino

Deadline: 5 p.m. November 7
Mail reservation to: Water Resources Institute,
5500 University Parkway
San Bernardino, CA 92407

Conference Fee: $50/person or $375/table of eight
(includes luncheon and reception)

Register Now!
Deadline: 5 p.m. November 7
Late registration at door, subject to availability

Mark your calendar and register today!

Managing Drought in the Inland Empire
Sponsored by San Bernardino Valley Municipal Water District
Hosted by Water Resources Institute, California State University, San Bernardino

California State University, San Bernardino
Water Resources Institute
5500 University Parkway
San Bernardino, CA 92407-2397

First Class
U.S. Postage
PAID
San Bernardino, CA
Permit No. 1649

Sponsored by San Bernardino Valley Municipal Water District
Hosted by Water Resources Institute, California State University, San Bernardino
MANAGING DROUGHT IN THE INLAND EMPIRE
California State University San Bernardino
5500 University Parkway, San Bernardino CA 92407
November 9, 2007

Luncheon and Keynote Address in Obershaw Dining Room, Upper Commons
Conference Panels in the Santos Manuel Student Union, Events Center A & B
Hosted Reception immediately following until 6:00PM

11:30AM Registration begins in the Obershaw Dining Room, Upper Commons

12:00PM Welcome from the University
President Albert K. Karnig

12:10PM Welcome from the Water Resources Institute
Introduction of Conference Sponsor
Introduction of Keynote Speaker
Susan Lien Longville, Director, Water Resources Institute

12:20PM Keynote Address: A Historical Perspective on Drought in California
Dr. Richard Minnich, Professor, Department of Earth Sciences, University of California Riverside

1:05PM Adjourn to Events Center A & B, Santos Manuel Student Union

1:30PM Conserving Precious Water Supplies: Temporary or Permanent?
Moderator: Dr. Jeff Beehler, Santa Ana Watershed Project Authority,
Environmental Project Manager jbeehler@sawpa.org (951) 785-5411

Tom Crowley, Assistant General Manager, West Valley Water District
tcrowley@wvwd.org (909) 875-1804

Jeff Davis, General Manager, San Gorgonio Water Pass Agency
jdavis@sgpwa.com (951) 845-2577

Martha Davis, Executive Manager for Policy Development, Inland Empire Utilities Agency
mdavis@ieua.org (909) 993-1742

John Rossi, General Manager, Western Municipal Water District
jrossi@wmwd.com 951/789-5000 Ext. 5024

Randy Van Gelder, General Manager, San Bernardino Valley Municipal Water District
randyv@sbmwd.com (909) 387-9218

Joe Zoba General Manager, Yucaipa Valley Water District
jzoba@yywd.dst.ca.us (909) 909-797-5119

2:15PM Questions to the Panelists and Comments from Registered Guests
2:30PM  Crisis in the Bay Delta  
Keith Coolidge, Deputy Director, CALFED

3:00PM  Break

3:15PM  Wise Investments to Continue Drought Proofing the Inland Empire  
Moderator: Steve Macaulay, Executive Director, California Urban Water Agencies,  
Vice President, West Yost Associates, smacaulay@westyost.com (530) 792-3224

The Honorable George Aguilar, Director, San Bernardino Valley Municipal Water District  
georgemba@aol.com (951) 906-4401  
The Honorable Kimberly Cox, Director, Mojave Water Agency  
kcox@mojavewater.org (760) 954-4955  
The Honorable Tom Evans, Director, Western Municipal Water District  
temple@earthlink.net (951) 316-9759  
The Honorable Tom Shalhoub, President, Yucaipa Valley Water District  
tshalhoub@yvwd.dst.ca.us (909) 797-5119  
The Honorable Earl Tillman, President, West Valley Water District  
earltillman@gmail.com (909) 875-1804  
The Honorable Wyatt Troxel, President, Inland Empire Utilities Agency  
selrod@ieua.org (909) 993-1747  
The Honorable George “Skip” Wilson, Director, East Valley Water District  
ECHOJULIET@worldnet.att.net (909) 889-9501

4:00PM  Questions to the Panelists and Comments from Registered Guests

4:15PM  Practical Tools for Conservation  
Moderator: Tom Ash, Hydropoint Data Systems  
t-ash@sbglobal.net (707) 338-7031

CONSERVATION STRATEGIES
Martha Davis, Inland Empire Landscape Alliance mdavis@ieua.org (909) 993-1742  
Susan Lien Longville, Expanding the Alliance slongvil@csusb.edu (909) 537-7684  
Jo McAndrews, New Water Conservation Initiatives, sayhijo@empirenet.com (951) 787-9267

CONSERVATION PRODUCTS
John Wiedmann, Senior Resource Specialist, Metropolitan Water District of Southern California jwiedmann@mwdh2o.com (213) 217-6516  
Anita Matlock, Rainbird Corporation amatlock@rainbird.com (951) 314-1740  
Tara Reynaud, Kohler Co. tara.reynaud@kohler.com (714) 624-5457

CONSERVATION ATTITUDES
Susan Lien Longville, Findings of a Statewide Survey on Landscape Water Use Efficiency  
Photographic Tour of the Inland Empire Demonstration Gardens provided by the Water Resources Institute  
Gigi Hanna, Associate Director ghanna@csusb.edu (909) 537-3687

5:00PM  Adjourn to Hosted Reception ending at 6:00PM